

REGISTRATION FORM

JOINT UNION-IP – AEDC ROUND TABLE

“KNOWING HOW TO PROTECT YOUR KNOW-HOW: THE NEW LEGAL FRAMEWORK FOR THE PROTECTION OF TRADE SECRETS IN THE EU”

→ Yes, register me for the Round Table:

Name

Office/Company

City & Country

Tel. E-Mail

→ Fees: € 40 for UNION-IP Exco participants
€ 60 for UNION-IP and AEDC members
€ 80 for non-members

The fee includes a buffet lunch and coffee breaks.

→ Payment:

Payment should be made by **bank transfer** or **credit card** (Visa, MasterCard, Dinners or Amex)

Please report _____ € (including credit card surcharge)

Bank transfer, inclusive of bank charges

Account name: CARLSON WAGONLIT ESPAÑA SLU
C/Trespaderne, 29, Edificio Barajas I-28042 Madrid
Bank: BBVA
IBAN: ES67 0182 3999 3102 0080 4691
BIC: BBVAESMMXXX

Credit card

Type of card: Visa MasterCard Dinners Amex*
Card No.: _____
Exp. Date: _____ Security Code: _____
Card holder's name: _____
Card holder's signature: _____

Please send your registration form by 2 June
by email to Ms. Julia González /
CWT Meetings & Events
eventos3.mad@cwt-me.com

(*) Payment by credit card will include a small surcharge as follows:
0.97% Visa or MasterCard – 1.80% Dinners – 2.30% Amex



WHAT IS “UNION-IP”

UNION-IP is a private, independent, European association of practitioners in IP, both in private practice and in-house.

UNION-IP's goals are to work continuously on current developments in IP laws in Europe with a view to influencing them and creating a favourable environment for European business to be competitive in the global playground; to work, disseminate and foster IP culture; and to improve professional and personal understanding between European practitioners in the field of IP.

UNION-IP approves its own members, in accordance with its statutes, in total independence, and likewise decides on its own activities and its own budget.

For more information on UNION-IP:

<http://www.union-ip.com>



ASOCIACIÓN ESPAÑOLA PARA LA DEFENSA DE LA COMPETENCIA

WHAT IS THE “AEDC”

The AEDC is an independent, non-profit Spanish association made up of a group of influential jurists, lawyers, economists, consultants and government officials in the field of competition laws.

AEDC's mission statement is to study, disseminate and formulate proposals aimed at the improvement of antitrust and unfair competition laws in Spain and Europe.

AEDC operates by organizing conferences, round tables and seminars and by conducting studies on developments on competition laws.

For more information on AEDC:

<http://www.aedc.es>



ASOCIACIÓN ESPAÑOLA PARA LA DEFENSA DE LA COMPETENCIA

AEDC – UNION-IP ROUND TABLE

**KNOWING HOW TO PROTECT
YOUR KNOW-HOW: THE NEW
LEGAL FRAMEWORK FOR THE
PROTECTION OF TRADE
SECRETS IN THE EU**

**Madrid
June 5, 2015**

**Hotel Gran Meliá Fénix
C/ Hermosilla, 2**



**Organized by the Litigation Commission of UNION-IP
and by the AEDC**

“KNOWING HOW TO PROTECT YOUR KNOW-HOW: THE NEW LEGAL FRAMEWORK FOR THE PROTECTION OF TRADE SECRETS IN THE EU”

5 JUNE 2015
HOTEL GRAN MELIÁ FÉNIX
MADRID, C/ HERMOSILLA, 2
(9:00 – 14:15)

ROUND TABLE PROGRAMME¹

- 8:45 – 9:00 **Registration**
- 9:00 – 9:15 **Welcoming remarks and presentation of the RT**
- President of UNION-IP: **Mr. Luigi Franzolin**
 - Vice President of AEDC : **Mr. Gerard Pérez Olmo**
 - President of the UNION-IP Litigation Committee: **Mr. Enrique Armijo Chávarri**
- 9:15 – 10:00 **The current protection of trade secrets in the EU: the Spanish perspective – Q&A**
- Chair: **Mr. Sergio Baches** (Secretary of AEDC)
 - Speaker: **Mr. Leandro Blanco** (Judge specialized in commercial issues - Judge in charge of the Commercial Court of Almería)
- 13:00**

Background

Background

Trade secrets are the most common form of innovative knowledge. Trade secrets are also essential for collaborative research and innovation within the EU and an attractive alternative to IPR for protecting non-technological innovation.

However, the protection of trade secrets within the EU is uneven and fragmented. This led the European Commission to prepare and submit a draft Directive on the *protection of undisclosed know-how and business information (trade secrets) against their unlawful acquisition, use and disclosure* in November 2013. This Directive is currently under negotiation with the EU Parliament and Council and is expected to be formally approved before the end of 2015.

The purpose of this Round Table organized by UNION-IP and AEDC is to debate and brainstorm trade secrets and the draft Directive proposed by the European Commission. To do so, we are delighted to have both a speaker from the Unit responsible for the preparation of the Directive within the DG for Growth and the judge in charge of the Commercial Court of Almería (Spain) to give us their views. Likewise, we have assembled a varied and multicultural panel of legal experts, who have agreed to share their thoughts and experiences with us on a topic that will become key in starting the 4th Industrial Revolution.

10:00 – 10:50 **The proposal for a EU Directive on trade secrets protection – Q&A**

- Chair: **Mr. Reiner Wijnstra** (WijnstraWise Patents, BV/Netherlands)
- Speaker: **Mr. Jorge Novais Gonçalves** (Police Officer and Legal Adviser - EU Commission - DG Growth – Fight against counterfeiting and piracy)

10:50 – 11:15 **Coffee Break**

11:15 – 12:45 **Consideration of the draft Directive from industry and private practice perspectives – Q&A**

- Chair: **Mr. Enrique Armijo Chávarri** (President of the UNION-IP Litigation Committee)
- Speakers:
 - **Avv. Monia Baccarelli** (Studio Legale Improda/Italia)
 - **Mr. Gisbert Hohagen** (Taylor Wessing/Germany)
 - **D. Carlos Morán** (Elzaburu/Spain)
 - **Dr. Bobby Mukherjee** CPA, EPA (Chief Counsel – IP &Tech., BAE Systems/UK)

12:45 – 13:00 **Closing remarks**

- Spanish authority (ICAM – Madrid Bar Association)

13:00 – 14:15 **Cocktail reception** (lunch – buffet)

¹ Programme subject to changes