

Registration Form

London
October 29th/30th 2012

Royal Over-Seas League
Over-Seas House, Park Place, St James's Street,
London SW1A 1LR

DINNER & ROUND TABLE

Yes, register me for the Round Table

Yes, register me for the Dinner

I am a member of UNION..... Yes No

Name

Surname

Office/Company

Street.....

ZIP City

Country.....

E-mail:

Membership	UNION	NON-UNION
Cost: Dinner	£38	£63
Round Table	£70	£100

Date Signature.....

Booking: Please send the completed form **by e-mail only** to James Legg (email: dinners@union-gb.com, tel: 020 7242 9984,) and send your cheque (payable to "UEPIP British Group") FAO James Legg at: Abel & Imray, 20 Red Lion Street, WC1R 4PQ.

No accommodation is provided but a limited number of rooms will be available at the Royal Overseas League.

The entire Round Table will be conducted **in English**.

Organized by the Life Science Commission of UNION with the support of the British Group of UNION

WHAT IS "UNION"

UNION is an association of practitioners in the field of Intellectual Property, that is, of individuals whose principal professional occupation is concerned with Patents, Trade Marks or Designs and related subjects and who carry on their profession independently or as employees. UNION is a private, free, international association that is not dependent on any national or international authority: it approves its own members, in accordance with its statutes, in total independence, and likewise decides on its own activities and its own budget.

It aims on the one hand to work continuously on current developments in Intellectual Property in Europe, especially by making early submissions during the preparation of proposed laws and treaties with the intention of influencing them; and on the other hand to devote itself to the improvement of professional and personal understanding between European practitioners in the Intellectual Property field in different countries and different branches of the profession.

WHAT IS A "UNION ROUND TABLE"

A UNION Round Table offers the opportunity for practitioners to hear from authoritative speakers on topics of interest in the European IP field, and just as importantly to interact with and influence them by feeding back their own practical experience. The integral question and answer sessions and friendly discursive nature of the event, with the opportunity to chat during breaks, lead to real exchange and development of views on both sides.

Participants tend to find these events a real and useful antidote to the more commercial seminars familiar to all.

If you are not yet a member of UNION and would like to join this friendly, active and interesting organization please go to our website where you can join online. Membership also entitles you to reduced prices for UNION events.

For more information:
<http://www.union-eu.com>



OF EUROPEAN PRACTITIONERS IN INTELLECTUAL PROPERTY
EUROPÄISCHER BERATER FÜR GEISTIGES EIGENTUM
DES PRATICIENS EUROPÉENS EN PROPRIÉTÉ INTELLECTUELLE

DINNER MEETING & ROUND TABLE

Non-Patent IP Protection in Europe

**Optimising IP protection in the
pharmaceutical field: Combining
Patent and Non-Patent Protection**

**Regulatory Exclusivity and
Supplementary Protection
Certificates**

**London
October 29th/30th 2012**

Royal Over-Seas League

**Over-Seas House, Park Place, St
James's Street, London SW1A 1LR**

DINNER & ROUND TABLE PROGRAMME

Monday October 29th

17:30 Champagne Reception offered by the British Group of UNION

18:30 Dinner

20:30 Speaker: Sean Dennehey, Director of Patents and acting CEO of IPO: “**The EU Patent – where are we now?**”



09:00 Registration and Coffee

09:15 Welcome from UNION

Huw Hallybone
Round Table Chairman
President of the UNION Life
Science Commission
Nils Schmid
President of UNION

09:30 Pharmaceutical Product Registration

Peter Feldschrieber - HMRA

10:15 Regulatory Exclusivity

Gareth Morgan – Winston & Strawn

11:00 Morning Coffee

11:30 The SPC Regulation

Gordon Wright – Elkington & Fife

12:15 Recent SPC Case Law

Hugh Goodfellow – Carpmaels &
Ransford

13:00 Lunch

14:00 The UK IPO View

Larry Cullen – UK IPO

14:30 The Industry View

Tony Rollins - MSD

15:00 Keynote Speech

Roger Wyand Q.C., Deputy High Court
Judge, Hogarth Chambers, Lincoln's Inn

15:30 “Nuggets to Take Home”

Whole Panel

16:00 Close of the Round Table

The importance of non-patent IP in the life sciences is there for all to see in the courts in Europe as companies seek to maintain and enforce monopoly rights on active substances to recoup the huge investments in money and executive time necessary to obtain regulatory approval for a new treatment.

Regulatory affairs and patents have traditionally been maintained as entirely separate disciplines but today they are becoming increasingly entwined. Knowledge of both and the interplay between the two, embodied perhaps by the supplementary protection certificate regulation are essential tools in the development of a successful pharmaceutical marketing strategy.

This Round Table will provide a short sharp introduction to these topics to provide the basis for a more in depth analysis of the development of the law and practice culminating in the drawing together of some essential nuggets of knowledge for the attendee to take home.

Tuesday October 30th