



17th Open Forum

VENICE, ITALY 25-28 OCTOBER 2017

FÉDÉRATION INTERNATIONALE DES CONSEILS
EN PROPRIÉTÉ INTELLECTUELLE

INTERNATIONAL FEDERATION OF
INTELLECTUAL PROPERTY ATTORNEYS

INTERNATIONALE FÖDERATION
VON PATENTANWÄLTEN



IT'S YOUR OPPORTUNITY

To listen to and debate with the experts on recent international developments in intellectual property protection and their impact on day-to-day practice.

OPEN TO ALL

FICPI members, non-members, intellectual property practitioners, colleagues from industry and official bodies.

www.ficpi.org



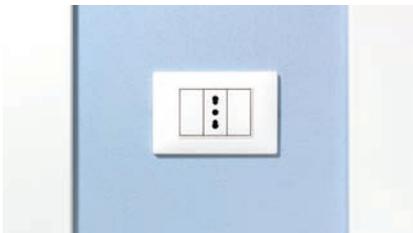
Venice will seduce you with its canals, romantic bridges and world-class culture and food. Venice is the “Floating City” of Italy, made up of 117 small islands separated by canals and linked by bridges. An epicentre of the Renaissance, today this alluring city is rich in architecture, art, glasswork design, cinema, opera, cuisine and fashion.

CLIMATE: Venice has a Mediterranean climate and experiences high humidity. The average maximum temperature in late October is 15°C (59°F) though evening temperatures can dip to a fairly cool 7°C (46°F). On average, there are 10 days of rainfall during the month of October.

CURRENCY: Euro (€)

Please check the current exchange rate with your currency (e.g. www.xe.com)

POWER CONNECTION: 220V 50Hz. Regular continental European plugs and sockets.



General Information and Recommendations

SCHEDULE OF EVENTS

The **17th Open Forum** programme will begin on Wednesday, 25 October 2017 with an optional new member/first-time attendee reception for new FICPI members, as well as any existing members who want to get more involved in the Federation's work.

The new member/first-time attendee reception will be followed by a welcome cocktail at the Rialto Bar and Aromi Terrace (Hilton Molino Stucky Hotel).

The Forum will continue with business meetings on Thursday and Friday, 26 and 27 October 2017. A plenary session will be followed by the usual "three streams" format.

The Forum closing dinner on Friday, 27 October 2017, will take place in the Arsenale.

On Wednesday, 25 October 2017, **optional** guided tours have been organised, both in the morning and in the afternoon.

Tours for the Delegates' Guests (DGs) are included on Thursday, 26 and Friday, 27 October 2017.

Optional excursions are also scheduled on Saturday, 28 October 2017.

VENUE & ACCOMMODATION

The Hilton Molino Stucky Hotel, the conference hotel and meeting venue, is a luxurious hotel in a restored, red brick flour mill on the Giudecca Island offering stunning views over the magical city of Venice. It is just a few minutes away from

major attractions — such as the Doge's Palace, St. Mark's Square and the Rialto Bridge — all of which are accessible via a shuttle-boat service.

The hotel's sophisticated rooms feature complimentary Wi-Fi, marble bathrooms and flat-screen TVs. Room service is available. Visit the Skyline Rooftop Bar for cocktails, a nightly DJ, and some of the most breathtaking panoramic views of Venice. The hotel features several restaurants and bars, and amenities such as a world-class spa and a generously equipped 24-hour fitness centre.

The Hilton Molino Stucky Hotel offers a choice of accommodation between: Guest rooms, Deluxe rooms, and Executive rooms. Executive rooms (with or without view) offer access to the executive lounge.

LANGUAGES

All of the Forum working sessions will be held in English.

IMPORTANT DETAILS

Delegates and Delegates' Guests staying in other hotels will be responsible for their own transportation to and from the various FICPI events.

At the time of organising this event, the best possible rates were negotiated with the Hilton Molino Stucky Hotel for delegates booking accommodation through our organisers. It is possible that even better rates for a limited number of rooms may be available through other channels closer to the event, but with no guarantee that rooms at those prices will be available for the entire duration of the FICPI event.



Hilton Molino Stucky Hotel
Guidecca, 810, 30133 Venezia
Tel. +39 041 2723311

GUESTROOM
€224.40

DELUXE ROOM
€235.40

DELUXE ROOM WITH VIEW
€268.40

EXECUTIVE ROOM
€251.90

EXECUTIVE ROOM WITH VIEW
€317.90

(no supplement for double room for single use)
Check-in from 15:00; check-out by 12:00.

Prices are per night, including breakfast, service and VAT. City tax is not included.

*Early Check-in and Late Check-out:
50% charge of daily room rate for early check-in between 11:00-15:00 and late check-out until 18:00.
100% charge of daily room rate for early check-in before 11:00 and late check-out after 18:00.*

All rooms will be allocated on a first come/first served basis.



We strongly recommend that you register and submit your payment as soon as possible to ensure availability, preferably no later than 14 July 2017.

Registration

REGISTRATION FORM

Online registration:

www.ficpi.org/forum-registration

Offline registration:

Please contact events@ficpi.org to request a copy of the registration form.

REGISTRATION FEES

Reg. Fees:	Until 14 July 2017	After 14 July 2017
Delegate FICPI member	€1,700	€2,000
Delegate Non member	€2,050	€2,350
Delegate's Guest	€1,150	€1,150

A Delegate's registration fee covers admission to the working sessions, coffee breaks and working lunches, and participation in the evening social programme, as detailed in this brochure. [The Delegate's registration fee does not cover any optional tours.](#)

A Delegate registration fee must be paid for each Delegate seeking admission to the Forum. [Persons registered as Delegates will not be permitted to take part in the programme for Delegates' Guests \(DGs\). The Delegate's registration fee does not cover any optional tours.](#)

The Registration fee for a Delegate's Guest (DG) covers participation in the DGs' programme and in the evening social programme, as detailed in this brochure. [The Delegate's Guest's registration fee does not cover any optional tours.](#)

A Delegate's Guest registration fee must be paid for each person wishing to join the DG's programme. [Professional assistants or associates of Delegates who wish to participate in the working sessions, coffee breaks and working lunches must register as Delegates.](#) A person registered as a Delegate's Guest will not be admitted to the working sessions, coffee breaks or working lunches, which are restricted to the Delegates.

Persons not in possession of a valid Delegate or Delegate's Guest registration will not be admitted to any part of the 17th Open Forum. Any person who is not validly registered and who is present during any part of the 17th Open Forum for which a fee is due, will be asked to leave the vicinity of the meeting immediately.

OPTIONAL TOURS

The fees for each of the optional half-day tours on Wednesday, 25 October 2017 include the full cost of the tour, but lunch is not provided.

The fees for each of the optional full-day excursions on Saturday, 28 October 2017 include the full cost of the excursion and lunch.

SPECIAL DISCOUNTS

FICPI is pleased to offer special discounts off the Forum delegate registration fee for persons attending their first FICPI Forum and for the second or subsequent Forum delegate representing a given firm or organisation.

FICPI is also pleased to offer a reduced registration fee for a Forum Delegate's Guest aged 18 or younger, and to the second or subsequent Delegate's Guest.

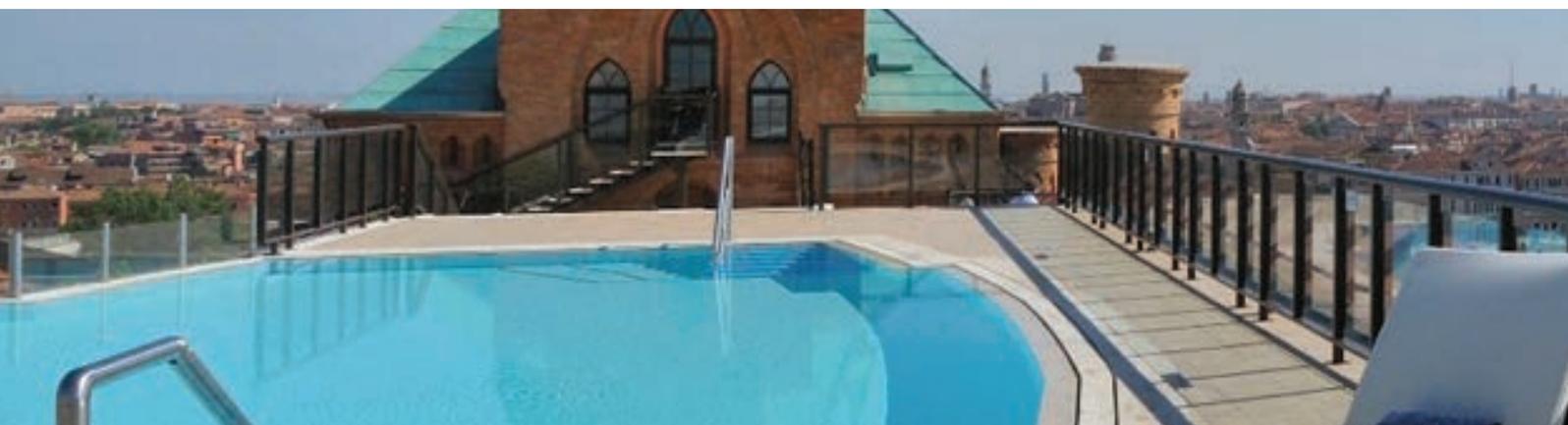
Please note the following conditions that apply:

- For all persons attending their first FICPI Forum, a special "first-time attendee" discount of €100 is applicable. In claiming this discount, delegates self-certify that they have not previously attended a FICPI Forum. The organisers reserve the right to verify this.
- For the second or subsequent Forum delegate representing a given firm or organisation, a special "second/subsequent representative" discount of €100 is applicable to the second or subsequent registration; the discount is not applicable to the first representative of the firm or organisation at the Forum.
- For the second or subsequent Forum delegate's guest a special discount of €100 is applicable.
- For persons aged 18 or younger a special discount of €300 is applicable.

Only one discount may be claimed for an individual registration.

All discounts and other special rates are applicable at the discretion of FICPI and the organisers. FICPI and the organisers reserve the right to withdraw such discounts, without further explanation.

See below for the full meeting schedules and additional information on the social programme.



Continuing Education

FICPI 17TH OPEN FORUM CLE/CPD CREDIT

Continuing education credits may be available for practitioners from the United Kingdom, the USA, Italy, Japan, the Netherlands, Australia, New Zealand, and other countries.

Forum Information Desk

Hilton Molino Stucky Hotel – ground floor T (Conference floor)

The Registration/Information Desk will be open on Wednesday, 25 October 2017 from 08:30 to 12:30 and from 14:00 to 18:00 and on Thursday, 26 October 2017 from 09:00 to 12:30.

Arriving by Air

Venice Marco Polo International Airport is located on the mainland, north of the city. To reach the city centre from the airport, one should take an Alilaguna public boat or a private water taxi.

Both the Alilaguna boats and the private water taxis depart from the pier, a short 10-minute walk from the arrivals area of the airport. Since both types of boat depart from the same location, we recommend that you pay close attention to ensure that you board the appropriate type, since private water taxis are significantly more expensive than the Alilaguna public boats.

To reach the hotel you need to take the Alilaguna BLU LINE. Tickets cost €15 per passenger and can be purchased either in the arrivals area of the airport, on the boat itself (cash only and €1 surcharge), or online ahead of time at VeniceLink.com (click on “Alilaguna Tickets”). The trip by Alilaguna boat takes approximately 1 hour and 40 minutes to reach the hotel, as the boat will make several drop-offs.

If you prefer to share a private water taxi, which will take you directly to the hotel, the ride will take about 30 minutes, and cost about €120-€130 for up to 4 passengers.

Arriving by Train

From the Santa Lucia Train Station, take the Actv public water bus (either line 2 or 4.1): exit the water bus at the stop called **Palanca**, followed by a 10-minute walk to the hotel.

[ENIC Meetings & Events can arrange for private transfers.](#)
Please contact ficpi@enic.it.

FICPI Events Transportation

Transportation for the DGs’ tours and the optional excursions, as well as for the social events (except for the welcome reception which is in the Rialto Bar inside the Hilton Molino Stucky Hotel) will be by water transportation, and will be available exclusively for those who have booked accommodation with our organisers at the Hilton Molino Stucky Hotel. All transfers will depart from and return to the Hilton Molino Stucky Hotel exclusively. The meeting point will be in the hotel’s main lobby.

Dress Recommendations

Working Sessions: Business attire.

DGs’ and optional tours: Casual clothing, comfortable walking shoes are recommended.

Welcome Cocktail (25 October): Cocktail attire (ties for gentlemen).

Informal dinner (26 October): Casual clothing (no tie required).

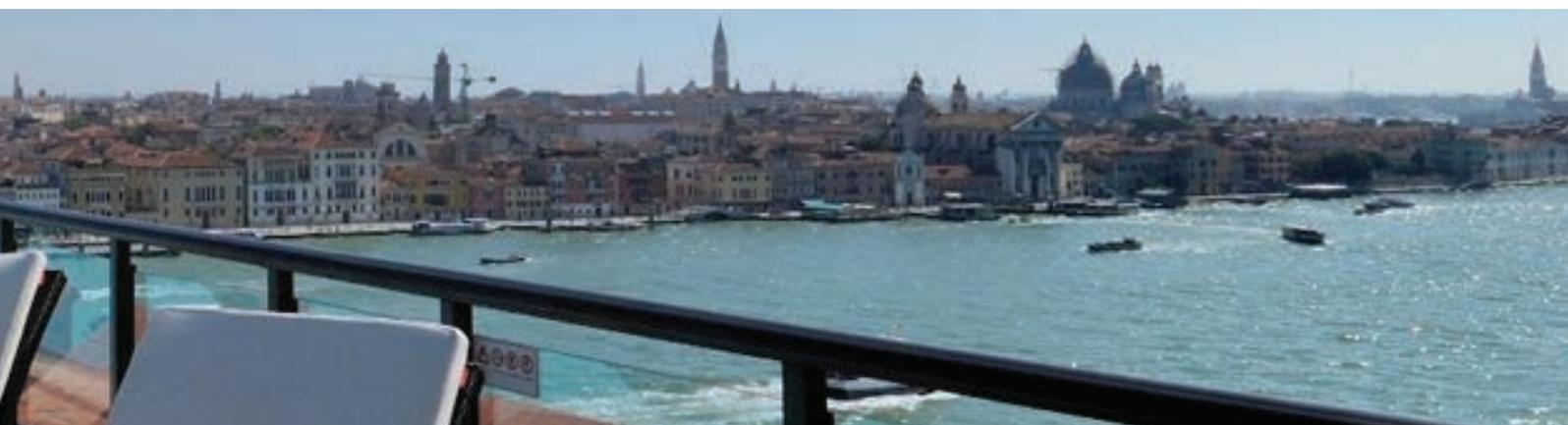
Closing dinner (27 October): Business attire.

Dietary Requirements

Special dietary requests (e.g. vegetarian meals) can be accommodated. Please indicate clearly any special requests when completing your Registration Form. Unfortunately, we will not be able to accommodate dietary requirements which have NOT been indicated in advance.

Private Functions

We would like kindly to remind you of Rule 11 of the FICPI Code of Conduct, which states that organising business-related receptions or private functions during official meetings of FICPI is contrary to the tradition and spirit of the Federation and is not permitted by FICPI.



09:00-10:30	1. Plenary: Mediation - An interactive experience		
Session 1 (Plenary)	<p>Mediation is a well-known alternative for resolving disputes in many fields, including intellectual property, but very few IP attorneys have any real, practical experience of it. Why should we, as IP professionals, consider mediation as an option for our clients? And, if mediation is chosen, how can we support our clients during the process? What added value can we provide?</p> <p>In this plenary session, examples will be provided to demonstrate the benefits mediating IP disputes. Delegates will also experience a mock IP mediation, with opportunities to interact with the panel, who will take on the roles of the mediator and the opposing parties in the mediation.</p> <p>MODERATOR: Harry Reinhardt (DE) SPEAKER: Thelma Butts (ES)</p>		
10:30-11:00	Coffee break		
11:00-12:30	2.1 A Question of Priority: Five things you should know about priority rights	2.2 Border Control: Special programmes to prevent piracy and counterfeiting	2.3 Finding the Right People: How to find and get the people you need
Session 2	<p>Priority is a key aspect of patent law, with the potential for a profound impact on many patent situations, particularly in first-to-file systems, but many applicants seem to take a surprisingly cavalier approach to ensuring they own important priority rights or ensuring they properly support a claim in later-filed application. This session will provide an opportunity to review five critical aspects of priority in a number of leading jurisdictions:</p> <ul style="list-style-type: none"> • Consequences of a loss of priority • Partial priority (G1/15) • Multiple priorities • Transfer of priority rights • Restoration of priority <p>MODERATOR: Michael Caine (AU) SPEAKERS: Jiancheng Jiang (CN), Brett Slaney (CA), Robert Watson (GB)</p>	<p>Counterfeiting and piracy are constant problems faced by brand owners. Not only are these practices illegal and detrimental to a company's reputation, revenue and IP value, they can also be dangerous to consumers. Certain counterfeit products such as batteries and chargers have proven to be dangerous in recent years. Despite these concerns, there are very few legal avenues available to trade mark owners proactively to combat counterfeiting and piracy. The panel will lead a discussion of methods that are available to trade mark owners to stop counterfeit and pirated goods entering the market in the first place.</p> <p>MODERATOR: Johan Løje (DK) SPEAKERS: Dan Chen (CN), Theda König Horowicz (CH), Gabriel Leonardos (BR), Lorne Lipkus (CA), Louise Myburgh (ZA), Jay Yang (KR)</p>	<p>Not only do we need the brightest people to ensure quality services; we also need people who will fit into existing teams, either as young associates or as lateral entries at the partner level. This session will explore how to identify the "right kind" of person for your team and how to organise a job interview to find out whether a candidate meets your requirements.</p> <p>MODERATOR: Guillaume de la Bigne (FR) SPEAKERS: Timothy Henderson (US), Matthis Pierotti (Origamix, FR), Mark D. Schuman (US)</p>
12:30-14:00	Lunch		
14:00-15:30	3.1 Disclosures in the Grey Area	3.2 International Trade Mark & Design/ Patent Litigation: Gucci v. Guess - Apple v. Samsung. What lessons can be learned?	3.3 Keeping the Right People
Session 3	<p>Disclosures that are alleged to be "prior art" may sometimes have uncertain status. What are the requirements for relevant technical information truly to become part of the state of the art? When is a disclosure enabling (and when is it not)? In this session we will review the law and practice in various leading jurisdictions to examine when a disclosure in the "grey area" is not prior art, covering Internet disclosures, the automated generation of virtual chemical structures and many other examples.</p> <p>MODERATOR: Johan Örtenblad (SE) SPEAKER: Dr. MaryAnne Armstrong (US)</p>	<p>Trade mark law is still largely national. Enforcement of trade marks in a global marketplace is a difficult-to-predict process, often requiring litigation across the globe, as evidenced by Gucci's lawsuits against Guess, and Apple's cases against Samsung. Gucci decisions rendered in the US, France, Italy and China were not uniform. This session will review the Gucci lawsuits and update the status of the Apple US case to try to reach conclusions on how IP owners might enforce rights across multiple jurisdictions.</p> <p>MODERATOR: Ellen B. Shankman (IL) SPEAKERS: Raffaella Barbuto (IT), Micheline Kelly Johnson (US), Aurélie Marie (FR), Robert Storey (CA), Gloria Wu (CN)</p>	<p>A key ingredient for a happy and motivated workforce is communication and transparency about the goals you are trying to achieve. In this session, the speakers will shed light on communication best practices that provide objective and reassuring feedback to attorneys and will help you master difficult communication situations, such as speaking with an associate about a work product of inadequate quality or terminating their employment.</p> <p>MODERATOR: Alain Leclerc (CA) SPEAKERS: Timothy Henderson (US), Dr. Marcus von Hermann (Deloitte, DE)</p>
15:30-16:00	Coffee break		
16:00-17:30	4.1 3D Printing: What to do when the Infringer is everywhere	4.2 What is Registrable as a Trade Mark and where?	4.3 Time Management: Staying in control of your working day (and keeping your sanity!)
Session 4	<p>Inventors effectively use patents designed to block traditional forms of manufacture and distribution. But when 3D printers are used to make infringing copies anywhere, on a micro-scale, using readily available equipment and digital blueprints that can be transmitted quickly and undetectably around the globe, new patent strategies are needed. In this session we will examine how patentees and their representatives should adapt their practices to deal with the impact of 3D printing.</p> <p>MODERATOR: John F. Hornick (US) SPEAKERS: Dr. André-Luc Allanic (Prodways, FR), Jean-Robert Callon de Lamarck (FR), Hiroyuki Suda (JP)</p>	<p>Many jurisdictions place limits on what can function as a trade mark, excluding, e.g., purely descriptive words, obscene words or signs that lack distinctiveness. Yet many countries have different approaches to this issue. These differences can be exacerbated when an applicant seeks to register a non-traditional mark, such as a smell or a store layout. In this session, panellists will discuss their country's respective requirements for and limitations on registrability and provide examples of idiosyncratic Trade Mark Office practices with a focus on non-traditional trade marks.</p> <p>MODERATOR: Leslie J. Lott (US) SPEAKERS: Alonso Camargo (MX), France Delord (GB), Marina Grineva (RU), Stefan Hubacher (CH), Ricardo Mejía (HN), Coleen Morrison (CA), Joseph Yang (TW), Rachel L. Zhang (CN)</p>	<p>Today's IP attorneys are torn apart every day as they attempt to cope with a flood of emails that demand instantaneous replies to often-complex questions from associates and clients while simultaneously trying to find the time for the concentration that tortuous prosecution and litigation tasks require. Partners in large firms will have to add to this the management of a team of professionals and of support staff. This session will present solutions for how to conquer the plethora of different tasks that all compete for your precious time.</p> <p>MODERATOR: Dr. Karl Rackette (DE) SPEAKERS: R. Danny Huntington (US), Louis Lagler (CH)</p>

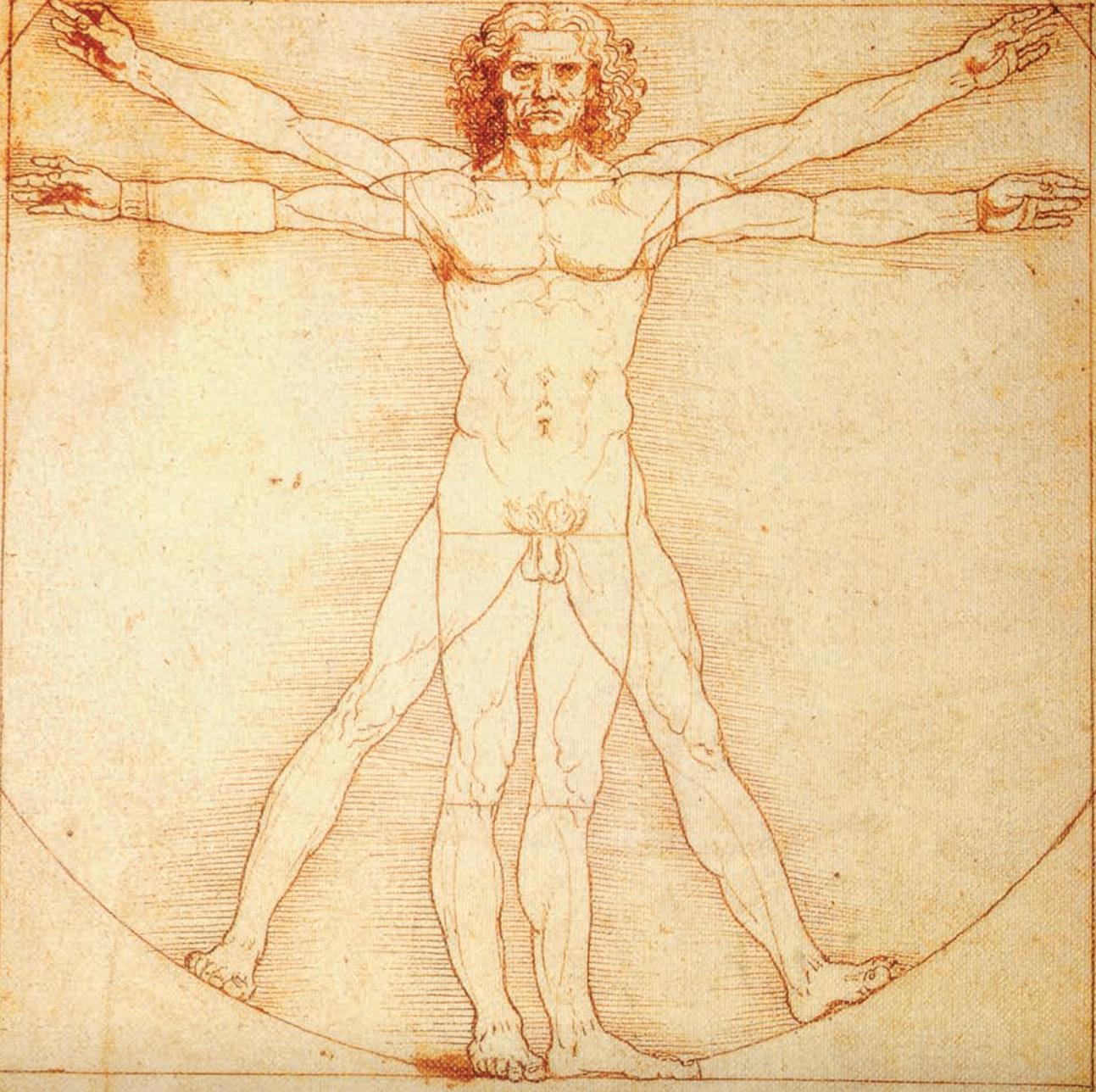
PATENTS

TRADE MARKS

IP PRACTICE MANAGEMENT

09:00-10:30	<p>5.1 Self-Collision: How to avoid shooting your client in the foot!</p>	<p>5.2 International IP Rights: Tips and tricks for international trade mark applications</p>	<p>5.3 Management in a Nutshell: Simple things to do and to avoid</p>
Session 5	<p>Applicants sometimes face their own work when filing a patent application. "Self-collision" can occur when an earlier application filed by the same applicant is cited, even if it has not been published by the date of filing the later case, or when a divisional application gives rise to a 'double patenting' conflict. How can applicants plan to deal with such difficulties? In this session we will review how self-collision can arise in selected major jurisdictions and learn what strategies are available to applicants to ameliorate them.</p> <p>MODERATOR: Philip Mendes da Costa (CA) SPEAKERS: Andrew Meikle (US) , Jan Modin (SE)</p>	<p>As the world economy becomes ever more interconnected, trade mark owners need to protect their intellectual property on a global scale. Practitioners therefore need to be aware of issues involved in protecting their clients' IP on an international scale. IP rights traditionally have been bound by national borders, but international treaties such as the Madrid Protocol have made protecting IP rights in multiple jurisdictions much easier. This session will examine the tools available to practitioners for protecting their clients' IP globally and will offer some practical tips and tricks for navigating the international trade mark application landscape.</p> <p>MODERATOR: Paula Sailas (FI) SPEAKERS: Sandra Epp Ryan (US), Shunji Sato (JP), Lena Shen (CN), Leigh A. Walters (CA), WIPO (TBC)</p>	<p>Many problems can be avoided if simple rules are followed. Each of our speakers will present ten simple Management Commandments that we should always keep in mind - and the consequences if these Commandments are disobeyed.</p> <p>MODERATOR: Marek Lazewski (PL) SPEAKERS: Alan Aucoin (CA), Hannu Syrjälä (FI), others TBC</p>
10:30-11:00	Coffee break		
11:00-12:30	<p>6.1 Online Platforms - Why do you still need a patent attorney?</p>	<p>6.2 Trade Marks and the Bottom Line: Valuation of trade marks and branding in the 21st century</p>	<p>6.3 Cooperation with Non-Lawyer Firms: Bridging the gap between IP firms and external service providers</p>
Session 6	<p>Patent prosecution involves a wide range of operations, from essentially formal actions to detailed legal and business analysis. Many of these operations are susceptible to a degree of automation through the use of online platforms, offering great cost-savings for our clients. As representatives, we often come under pressure from our clients to use such systems, for renewals, invention disclosure records, translations, validations and even national phase entry. But what are the pitfalls? Which parts of the process can safely be automated and commoditised, and which steps still require the guiding hand of an experienced professional to ensure his/her client's rights are properly protected?</p> <p>MODERATOR: Kim Finnilä (FI) SPEAKERS: Samson Yu (CN), WIPO (TBC)</p>	<p>Trade marks can be incredibly valuable assets, even when sold or licensed separately from any part of a firm's business. Annual lists of top performing brands regularly value such assets in the billions of dollars. Panellists will discuss how such valuations arise and will offer practical strategies for increasing a brand's value through trade mark protection, licensing and other means, moving past a purely legal view of a trade mark professional's role to focus on the valuable contributions such professionals can make to overall business strategies.</p> <p>MODERATOR: Naresh Kilaru (US) SPEAKERS: Steven Brown (AU), Daniel R. Collopy (SG), Robert Cumming (GB), Frédéric Serra (CH), Ramzi Tarazi (LB)</p>	<p>Whereas IP firms have in the past relied on specialist non-lawyer firms for providing particular services like renewal fee payments, trade mark watches and prior art searches, nowadays such cooperation also extends to other service providers that are less familiar to the IP attorney, such as accountants, technical experts, marketing companies and business consultancies. In this session, we will consider how to ensure a smooth cooperation with such alien professionals in the best interests of our clients: How to get together when you come from different planets?</p> <p>MODERATOR: Didier Intès (FR) SPEAKERS: Laurent Inard (Mazars, FR), Dinesh Melwani (US), Luiz Noccioli (FR)</p>
12:30-14:00	Lunch		
14:00-15:30	<p>7.1 Extra Judicial Enforcement: Crossing Borders</p>	<p>7.2 Emerging Markets: Are you ready to advise your clients?</p>	<p>7.3 Decision Making: How to come to a decision in a partnership</p>
Session 7	<p>Enforcement of a patent is primarily designed to be limited to the territory covered by the patent. However, some jurisdictions offer options for crossing borders and enforcing a patent outside its natural jurisdiction. This session will refresh our views on extrajudicial enforcement, including factors that representatives should take into account when drafting a patent to optimise its potential extra-jurisdictional reach.</p> <p>MODERATOR: David Weaver (US) SPEAKERS: Dr. Roland Kehrwald (DE), Denis Monegier du Sorbier (FR)</p>	<p>The BRIC countries (Brazil, Russia, India and China) are often cited as examples of nations that are progressing towards becoming developed markets and therefore of interest to investors and companies seeking a higher return, notwithstanding greater risk. But what about other countries and regions? The panel will take a look at Africa, Chile and one of the BRIC countries, India, to see what policies are being put in place to support the growth of a design industry as well as sufficient and efficient protection for trade marks.</p> <p>MODERATOR: Bastiaan Koster (ZA) SPEAKERS: Fernando dos Santos (ARIPO, ZW), Andrés Melossi (CL), Essene Obhan (IN)</p>	<p>In FICPI Practice Management sessions, we regularly consider management decisions that can or should be implemented by an IP firm, but we hardly ever talk about how a partnership consisting of different personalities, each with their own view how the business should be managed, can actually reach a consensus on such matters. In this session we will present strategies to help partnerships identify areas for change that can be expected to be successfully put into practice.</p> <p>MODERATOR: Dr. Patrick Erk (DE) SPEAKERS: Magnus Hallin (SE), André Werner (CH)</p>
15:30-16:00	Coffee break		
16:00-17:30	NETWORKING AND CET GROUP MEETINGS (CET = FICPI'S COMMISSION D'ETUDE ET DE TRAVAIL/STUDY AND WORK COMMISSION)		

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Vitruvian Man Drawing by Leonardo Da Vinci

Accademia Museum

25 October 2017

Optional Tours



GONDOLA TOUR AND GHETTO WALKING TOUR

Enjoy a nice trip on a Gondola, a typical Venetian boat, along the rivers and canals of Venice, and view this city from a different perspective. You will travel through the urban landscape, seeing numerous beautiful and unusual bridges and several of the most famous panoramas. The tour will also include a guided visit of the Ghetto, which was the area of Venice in which Jews were compelled to live under the Venetian Republic. The Venetian Ghetto was instituted on 29 March 1516, though political restrictions on Jewish rights and residences existed before that date. In 1797 the French army of Italy, commanded by General Napoleon Bonaparte, conquered Venice, dissolved the Venetian Republic, and ended the Ghetto's separation from the city. The tour is limited to a maximum of 100 participants.

09:30 Meeting point: [Hilton Molino Stucky Hotel main lobby](#) - transfer by boat
09:30 - 13:00 [Gondola and Ghetto tour](#)

ACCADEMIA MUSEUM

The monumental estate of the Accademia Galleries is located in the prestigious centre of the Scuola Grande of Santa Maria della Carità, one of the most ancient lay fraternal orders of the city. The museum has a very rich collection of Venetian and other paintings, from the Byzantine and Gothic 14th Century to the artists of the Renaissance, such as Bellini, Carpaccio, Giorgione, Veronese, Tintoretto, Tiziano and Gianbattista Tiepolo, as well as the Vedutisti of the 18th Century as in Canaletto, Guardi, Bellotto, and Longhi. The tour is limited to a maximum of 130 participants.

14:30 Meeting point: [Hilton Molino Stucky Hotel main lobby](#) - transfer by boat
14:30 - 18:00 [Accademia Museum](#)

NEW MEMBER/FIRST-TIME ATTENDEE RECEPTION

A special reception for new members and first-time Open Forum attendees will be held immediately prior to the welcome cocktail. Delegates will meet in small groups with senior members of FICPI and learn more about the Federation's activities and how to get involved. The session also affords an excellent opportunity to exchange views on professional matters or practice management with experienced colleagues. No additional fee is payable for this session and light refreshments will be provided with the compliments of the President and Bureau of FICPI.

18:30 - 19:30 [New member/First-Time Attendee Reception - Campiello Lounge and Campiello Terrace \(Hilton Molino Stucky Hotel\)](#)

WELCOME RECEPTION

The Hilton Molino Stucky Hotel was originally a flour mill, built in 1895. Fifteen hundred people worked at the mill, producing 50 tons of flour each day. Thanks to this work, Giovanni Stucky became the richest man in Venice. From 1955, the mill was left derelict before its grand opening as a luxury hotel in 2007 with many of the building's original features still on show.

The Rialto Bar is the perfect spot to meet up for drinks and the nearby Aromi Terrace is a really stylish venue offering spectacular views of Venice.

19:30 - 21:00 [Welcome Reception - Rialto Bar and Aromi Terrace \(Hilton Molino Stucky Hotel\)](#)





26 October 2017

DGS' GUIDED TOUR — “VENICE AND THE PLAGUE”

This unusual and fascinating tour begins with the Scuola Grande di San Rocco, where the relics of San Rocco, the French saint and protector of plague victims, are still enshrined. The venue also possesses huge paintings by Tintoretto, depicting the miraculous healings this French Saint performed in the hospitals, and other details of his adventurous life.

The tour will also enable you to see some ancient rain cisterns that were once under the strict control of the authorities who did their utmost to safeguard the pureness of the drinking water. The authorities encouraged the citizens to report those who did not respect the rules of hygiene that were designed to prevent the scourge of the plague.

Our walk will end at the Church of Santa Maria della Salute, “Our Lady of Good Health,” a Baroque sanctuary that the architect Longhena began in 1631 to fulfill a solemn vow taken by the Venetian Senate, which was desperately struggling to stop the fatal disease from spreading further, after the death of some 46,000 Venetians. The history and popularity of this church testify to the fervent faith and efforts of an entire community, past and present, who yearned for eternal protection. The Senate hoped

that the construction of a major church would bring about the salvation of the city. The prominent architecture and location, the exuberant sculptural and pictorial decoration (Juste Le Court, Titian, Luca Giordano) make the Salute Church one of the most representative monuments of Venetian civilization.

09:30

Meeting point: [Hilton Molino Stucky Hotel main lobby](#) - transfer by boat

09:30 – 16:00

DGs' guided tour “Venice and the Plague”

INFORMAL DINNER

You will spend an informal and relaxing evening over dinner in one of the two most popular districts in Venice: either in San Marco, the oldest and most famous square in Venice, or in the Fenice Theatre district, which is one of the best known areas, not just in Venice but worldwide!

All restaurants selected for FICPI's informal dinner will be typical and famous for their unique Venetian-style atmosphere. Traditional recipes and good wine will be served.

19:00

Meeting point: [Hilton Molino Stucky Hotel main lobby](#) - transfer by boat

19:45 – 23:00

Informal dinner



27 October 2017

DGS' GUIDED TOUR — GUGGENHEIM MUSEUM AND RIALTO MARKET

Located on Venice's Grand Canal between Santa Maria della Salute and the Galleria dell'Accademia, the Peggy Guggenheim Collection is one of Europe's premier museums devoted to modern art. At the core of the museum's holdings is Peggy Guggenheim's personal collection of 20th Century art, comprised of masterpieces ranging in style from Cubism and Surrealism to Abstract Expressionism. The Peggy Guggenheim Collection also exhibits other works owned by the Solomon R. Guggenheim Foundation.

The Rialto market is located north-west of the Rialto Bridge in the district of San Polo. Its narrow alleyways bear names that reflect various categories of shops. This lively area bustles with many local people and tourists. The Pescheria, a Neo-Gothic fish-hall along the Grand Canal, is adjacent to the fresh produce market. This part of the Rialto Market is full of writhing eels, soft-shell crabs, huge swordfish and crimson-fleshed fresh tuna. To locate the fish market easily, look out for the seagulls.

09:30 [Meeting point: Hilton Molino Stucky Hotel main lobby - transfer by boat](#)
 09:30 - 16:00 [DGS' guided tour](#)
 [Guggenheim Museum and Rialto Market](#)

CLOSING DINNER

The Venice Arsenale used to be the heart of the Venice naval industry from the 12th Century onwards and as one of the largest production centres of pre-industrial age, it employed thousands of operators. The Arsenale was not just considered a shipyard but also the pulsing heart of the power and military strength of the Republic of Venice. Today it is a completely restored area with pavilions, each of approximately 1000 square metres of space characterised by such a unique setting. The Tese di San Cristoforo, built in 1525 as "water vaults" beside the Tower of Saint Christopher, makes a perfect location for the FICPI Gala Dinner.

This evening will conclude with FICPI's special after-dinner discotheque!

19:00 [Meeting point: Hilton Molino Stucky Hotel main lobby - transfer by boat](#)
 19:45 - 01:00 [Closing dinner - 'Arsenale'](#)

MORNING JOGGING SESSIONS

Join us for a pre-breakfast jog through the streets of Venice on the mornings of Thursday 26 and Friday 27 October!

07:00 [Meeting point: Hilton Molino Stucky Hotel - main lobby](#)

28 October 2017

Optional Tours

Please indicate your choice on the registration form

Three optional full-day excursions (A, B and C) are available on Saturday, 28 October: Option A is a tour within the city, which is more suited for those who will leave Venice in the afternoon. Option B to Burano and Torcello is the best way to discover the Laguna islands. Option C provides a new opportunity - a sporting activity!

The Saturday excursions will provide Delegates and their Guests with yet another excellent opportunity for networking or relaxed socialising with other Delegates and new and old friends, to discuss matters of mutual interest.

OPTION A - VENICE: 57TH INTERNATIONAL ART EXHIBITION THE VENICE BIENNALE "VIVA ARTE VIVA"

In a world full of conflict and disruption, an art exhibition becomes a most precious escape for the human being. It is the ideal place for reflection, individual expression, freedom and consideration of fundamental questions. More than ever, the role, the voice and the responsibility of the artist are crucial. Viva Arte Viva is an exclamation, an expression of the passion for art and for the state of the artist. Viva Arte Viva is a Biennale designed with artists, by artists and for artists. The Exhibition organically evolves in a sequence of pavilions and rooms offering the spectator an experience, a journey, from the interiority to the infinity. The Exhibition also aims to be an experience, representing an extroversion movement towards the other, towards a common place and towards the most indefinable dimensions, opening the pathways to a neo-humanism. Lunch is included. Option A is limited to a maximum of 70 participants.

09:30 Meeting point: Hilton Molino Stucky Hotel main lobby - transfer by boat
09:30 - 15:30 Venice: 57th International Art Exhibition THE VENICE BIENNALE "VIVA ARTE VIVA"

OPTION B - POSTCARDS FROM THE LAGUNA: BURANO AND TORCELLO WITH LUNCH AT LOCANDA CIPRIANI

All Burano visitors remain intrigued by the reflection of the coloured houses in the green waters of the canals, by the leaning bell tower, and by the tranquillity and the calmness with which the elderly ladies embroider original Burano lace, whilst laughing and chatting amongst themselves. The different colours of the houses, which today represent the island's main feature, were previously used to delimit the properties. According to an ancient legend the fishermen painted their houses so that they could see them from afar when they were away fishing.

Torcello is the farthest north island of the Venetian Lagoon amongst the ones that are still inhabited. Only a dozen persons live on this island, mainly in farmhouses, and their only source of income is tourism. This isle is famous for its ornate palaces and its churches. The highlights include the Cathedral of Santa Maria



Assunta, founded in the 7th Century, and the excavated remnants of the baptistery in the Church of Santa Fosca. You will come across the famous "Devil's Bridge," so called because, according to a legend, it was built in a single night by the devil to win a bet (it was more probably the lack of protection on the bridge's flanks, and the sentiment that it had been built in a hurry, that influenced the collective imagination of the time).

Lunch will be served in one of the most famous restaurants in Venice, Locanda Cipriani. This is a romantic hideaway where guests can enjoy the pleasures of good cuisine in an oasis of beauty and tranquillity. Menus are based on the "Cipriani cuisine", which is considered an excellence brand in this area. Locanda Cipriani is very well known to expert gourmets with a fine palate.

09:30 Meeting point: Hilton Molino Stucky Hotel main lobby - transfer by boat
09:30 - 17:30 Postcards from the Laguna: BURANO AND TORCELLO WITH LUNCH AT LOCANDA CIPRIANI

OPTION C - SPORTING ACTIVITY: GOLF

Eighteen holes in a spectacular strip of land between the Adriatic Sea and the Lagoon of Venice. The Bora and Sirocco winds, which often impact the course, increase the challenge and require game control to hit greens that are well protected by bunkers. The old saying that "the round is not over until it's over" surely applies to these spectacular holes. The Circolo Golf Venezia has been rated by the official Italian golf magazine "Il Mondo del Golf" as one of the ten best courses in Italy. During the years, it has hosted numerous competitions (PGA European Tour Italian Open, PGA European Tour Seniors Open, Italian Stroke Play Amateur Championship and Italian Foursomes Amateur Championship). A light lunch is included at the end of the game.

09:00 Meeting point: Hilton Molino Stucky Hotel main lobby - transfer by boat
09:00 - 17:30 Sporting Activity: Golf

Golf equipment: Trolley included.
If you need to rent clubs, please contact ENIC at ficpi@enic.it.

** NB: For all of the optional trips, a minimum number of participants is required. Please indicate your choice on the Registration Form. The itineraries of the tours may vary slightly for logistical reasons.



Administration

Fees & Payment In Euros (€)

Registration fees are indicated on the Registration Form and are to be paid in advance. Forms received without payment will NOT be processed.

Payment must be made in Euros (€), by one of the following methods:

BANK TRANSFER (NET OF BANK EXPENSES)

Payable to ENIC meetings & events
 account # 100000000733 (CIN Y - ABI 06160 - CAB 02806)
 Cassa di Risparmio di Firenze, Ag. 6
 via Nazionale 93 r - FIRENZE, Italy
 IBAN code: IT 67 D 06160 02806 100000000733
 Swift code: CRFI IT 3F

CREDIT CARD

VISA, MASTERCARD or EUROCARD (NO AMEX)

HOTEL ACCOMMODATION

ENIC meetings & events will reserve your hotel accommodation upon receipt of your deposit, and full hotel details will be sent to you with your registration confirmation.

One night deposit is required upon booking. A signed authorisation for the hotel to charge your credit card in case of no-show or late cancellation (after 2 October 2017) - e.g. cancellation of all or part of the stay - is also required; please note that without this signed authorisation provided along with your registration form, your accommodation CANNOT be guaranteed.

The balance of your stay - after deducting the first night's deposit - should be paid directly to the hotel upon departure, together with any extras and city tax.

All changes to hotel reservations must be requested in writing to ENIC meetings & events; please do NOT contact the hotel directly.

PROGRAMME HIGHLIGHTS

Wednesday, 25 October

08:30 - 12:30	Registration/Information desk
14:00 - 18:00	Registration/Information desk OPTIONAL TOURS
09:30	Gondola tour and Ghetto walking tour
14:30	Accademia Museum
18:30	New Member/First-Time Attendee Reception - Campiello Lounge and Campiello Terrace (Hilton Molino Stucky Hotel)
19:30	Welcome Reception - Rialto Bar and Aromi Terrace (Hilton Molino Stucky Hotel)

Thursday, 26 October

07:00	Morning Jogging Session
09:00 - 12:30	Registration/Information desk
09:00 - 10:30	Plenary Session - VENETIAN BALLROOM CDE
09:30	Tour for Delegate's Guests "Venice and the Plague", with lunch
11:00 - 12:30	Forum Sessions - VENETIAN BALLROOM CDE, VENETIAN BALLROOM A, VENETIAN BALLROOM B
14:00 - 15:30	Forum Sessions VENETIAN BALLROOM CDE, VENETIAN BALLROOM A, VENETIAN BALLROOM B
16:00 - 17:30	Forum Sessions VENETIAN BALLROOM CDE, VENETIAN BALLROOM A, VENETIAN BALLROOM B
19:00	Informal dinner

Friday, 27 October

07:00	Morning Jogging Session
09:00 - 10:30	Forum Sessions - VENETIAN BALLROOM CDE, VENETIAN BALLROOM A, VENETIAN BALLROOM B
09:30	Tour for Delegate's Guests to Guggenheim Museum and Rialto market, with lunch
11:00 - 12:30	Forum Sessions - VENETIAN BALLROOM CDE, VENETIAN BALLROOM A, VENETIAN BALLROOM B
14:00 - 15:30	Forum Sessions - VENETIAN BALLROOM CDE, VENETIAN BALLROOM A, VENETIAN BALLROOM B
16:00 - 17:30	Networking and CET group or other committee meetings (meetings open to committee members or by invitation; rooms to be determined)
19:00	Closing dinner - "Arsenale"

Saturday, 28 October

	OPTIONAL - FULL-DAY EXCURSIONS (including lunch)
09:00	(C) Sporting Activity: GOLF
09:30	(A) Venice: 57th International Art Exhibition THE VENICE BIENNALE "VIVA ARTE VIVA"
09:30	(B) Postcards from the Laguna: BURANO AND TORCELLO WITH LUNCH AT LOCANDA CIPRIANI

CANCELLATION, REFUND & SUBSTITUTION CONDITIONS

All cancellations should be requested in writing to ENIC meetings & events.

REGISTRATION FEE CANCELLATION POLICY:

- Up to 14 July 2017, 100% of the registration fees will be refunded
- Between 15 July and 2 October 2017, inclusive, 50% of the registration fees will be refunded
- After 2 October 2017, registrations will be considered final and no refunds will be made

Substitutions may be made at any time, against a handling charge of €100.

HOTEL ROOM CANCELLATION POLICY:

- For cancellations received by 14 July 2017, your deposit will be refunded in full
- For cancellations received between 15 July and 2 October 2017, included, your deposit will NOT be refunded
- For cancellations received after 2 October 2017, and in case of no-show, the hotel will apply a penalty of 100% of the amount of the whole stay
- Your deposit will guarantee the first night of your stay; should you fail to show up, the deposit will not be transferred onto the second night and your reservation will no longer be guaranteed
- For early departures, the whole stay will be charged in full

All refunds will be made less a €100 handling charge, and will be paid back AFTER the Forum.

Please note that FICPI cannot be held responsible for cancellation of attendance at the Open Forum for personal reasons, and no exceptions to the refund policies set forth herein will be made. It is therefore recommended to check your personal travel insurance in case you need to cancel your attendance at the meeting for any unforeseeable reason.

Disclaimer

All reasonable endeavours will be made to hold the FICPI 17th Open Forum and to present the programme as contained in the present brochure in a manner to assure the comfort and safety of the attendees. However, neither FICPI, nor the organisers nor any of FICPI's or the organisers' representatives or agents shall have any liability to any person as a result of cancellation of all or part of the meeting or any of the arrangements, programmes, or plans connected therewith or any loss, injury, damage or inconvenience which may be suffered by any person while travelling to or from the meeting, or during such person's presence in Italy in connection with the meeting. Participants are strongly advised to procure their own insurance against any such occurrences.

Conference Hotel

HILTON MOLINO STUCKY HOTEL

Giudecca, 810
30133 Venice, Italy
Tel. +39 041 272 3311

FICPI 17th Open Forum Organisers

ENIC MEETINGS & EVENTS SRL

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Registration QR Code







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