

Program

Opening Hour 08:45 / Closing time 17:00

Part one - When the IP law meets the creation

Katerina Margelou- Leg. Advisor of the Hellenic Industrial Organization :

«The protection of the Trade Secrets - New rules from the EU»

Eleni Tzoulia from justina.gr. PhD LL.M. Heidelberg. Specialized in Unfair Competition :

« The Counterfeit Trade Mark as an Unfair Commercial Practice »

Sofia Georgiadi, Law school of Athens, LLM in Commercial Law and Intellectual Property Law from the University of Bristol in the United Kingdom:

«The Concepts of Brand Name, Trademark, and Domain Name».

Speaker to be confirmed **"Electronic Commerce and Counterfeiting"**.

Speaker to be confirmed **«When the..inspired by is imitation / copying and when not?»**

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Poli Tsitsoni Attorney at the Areopagus - Accredited Ombudsman, Accredited Mediator Trainer KEDIP - Toolkit Company

Trademark Representative at the EUIPO European Agency, Attorney at law in the list of Honorary Attorneys of the French Embassy

«Introduction to Mediation. Intellectual Property Protection. Judicial or Extra-Judicial Negotiation?»

**Part two- The financial Impact –
What Brands say**

Ministry of Finance

SDOE - Criminal Investigation Corps

ESEE - Hellenic Confederation of Trade and Entrepreneurship

- **Antonis Megkoulis – Director of ESEE**
- **Georgia Aggelidaki – Legal Consultant**

Nikos Levetsovitis - A' Vicepresidnet of Professional Chamber of Athens

fashion, ip and more 07/10/2017

Eugenides Foundation www.fashionip.eu

The event is accredited by

OBI -Hellenic Industrial Organization

SEDI - Hellenic Mediator Associations

ESEE- Hellenic Confederation of Trade
and Entrepreneurship

and other authorities