

# A transatlantic dialogue on IP

20<sup>th</sup> June 2025 - 10 am to 1 pm

Palazzo delle Stelline, Pirelli room, Corso Magenta 59, Milano

## Program:

Moderator: Sofia Santoro, European Patent Attorney

### Welcome Address from the Presidents of the Associations

Sergio Lasca (AICIPI), Simona Lavagnini (AIPPI), Francesco Paolo Vatti (FICPI), Mattia Dalla Costa (LES), Giorgio Checcacci (Union IP) & Kim Van Voorhis (AIPLA).

### Italian sounding: navigating IP enforcement challenges in the USA and Europe

Lisa Gaspari, Legal Officer at Alpinestars, AICIPI  
Will Freeman, Legal Counsel, AIPLA

### Tackling Greenwashing Across the Atlantic: Legal Frameworks in Europe vs. the USA

Luca Manfroi Giancarlo, European Trade Mark Attorney, FICPI  
Lauren Keller, Lawyer, AIPLA

### Transatlantic Perspectives on ADR and patents: Resolving conflicts in the UPC system and in the USA

Cristiano Bacchini, Lawyer, AIPPI  
Kevin Tottis, US IP Litigator, AIPLA

### Trends and new developments of case law on cross border patent litigation

Anna Maria Stein, Lawyer, LES Italy  
Tammy Terry, US IP Litigator, AIPLA

### Navigating Ethical Challenges in AI: Regulatory and Deontological Perspectives from Europe and the USA

Giorgio Checcacci, President of the Italian group of Union-ip  
Margaret Polson, US Patent Attorney, AIPLA

**Q&A Session**  
**Light lunch and networking**



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Consulenti in  
Proprietà Industriale*



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**This event will be held both in-person and virtually.  
Registered participants will receive a live streaming link prior to the event.**

A request for CLE credits is pending before the Italian Bar Association and the Italian IP Attorney Association.