TITOLO: "TRADE SECRETS: its contents and protection in the external collaborative relationships"

18 January 2021 h. 14:30 - 16:30

Lecture will be organized through Microsoft Teams and you will need to register and leave your e-mail address for the web connection at the following link: Click here

Speaker: Avv. Giovanni Casucci

Providing sensitive information to business partners is sometimes necessary, but also risky.

An example is when a company needs the development of a software with the collaboration of a third party, which needs access to valuable data, maybe acquired over many years and normally kept secret.

The lecture focuses on this topic making some examples take real cases.

Agenda:

14.30 - 15.30

- What can be considered falling within the scope of protection of Trade Secrets
- How to regulate the ownership /control of the background and the foreground Trade Secrets

15.30 - 15.40: break

15.40 - 16.40:

- How to trace effectively the information
- How to enforce abusive conducts "

Participation will be free.

The event is accredited to Consiglio dell'Ordine dei Consulenti in Proprietà Industriale.

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