



ECTA 42nd Annual Conference ‘Many Facets of IP’

Flanders Meeting & Convention Centre Antwerp (FMCCA)

PROGRAMME

Wednesday, 19 June

08.00 - 20.00 **Registration and Information Desk**

08.00 - 09.30 **Advisory Committee Breakfast Meeting** (by invitation only)

08.30 - 12.00 **Committee Meetings** (by invitation only)

AI & Data Committee
Anti-Counterfeiting Committee
Copyright Committee
Design Committee
Geographical Indications Committee
Harmonization Committee
International Trade Committee
Internet Committee
Law Committee
Patent Committee
Professional Affairs and Membership Committee

12.00 - 14.15 **Lunch for Supervisory Board and Committee members** (by invitation only)

12.15 - 14.15 **Committee Meetings** (lunch meetings, by invitation only)

EUIPO-Link Committee
Programme Committee
Publications Committee
WIPO-Link Committee

14.30 - 18.00 **Supervisory Board Meeting** (by invitation only)

16.00 - 18.00 **Workshop: Mediation and ADR. Dispute Resolution from an Alternate Angle**

Moderator: F. Peter Müller, Müller Schupfner & Partner, DE
Sven Stürmann, EUIPO, ES
Michele Ferrante, Ferrante Intellectual Property, CN
Aurélia Marie, Cabinet Beau de Loménie, FR
Lisa Pearson, Kilpatrick Townsend & Stockton LLP, US

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20.00 - 23.00 **Welcome Reception with Buffet Dinner at Grand Cafe Horta**
sponsored by ALTIUS, DLA PIPER, ETHIKOS, GEVERS, INTEO, JANSON,
KIRKPATRICK, NOVAGRAAF, WIGGIN

At the turn of the twentieth century, Belgium was a hotspot of the Art Nouveau style. Architects such as Victor Horta, Octave van Rysselberghe and Henry Van de Velde designed revolutionary new buildings with asymmetrical, curved lines inspired by nature. Grand Café Horta, opened in 2000, is an icon in Antwerp's theatre district. It comprises a modern Grand Café and an awe-inspiring Art Nouveau Hall. Decorated with the original iron rafters recovered from the demolished Maison du Peuple by Victor Horta, it pays homage to an architectural masterpiece.

Dress Code: Smart casual

The venue is in walking distance, no bus transfers will be provided.
Guests should make their way to Grand Café Horta individually.

Address: Hopland 2, 2000 Antwerp

From the Conference venue approx. 15 minutes on foot via *De Keyserlei, Meir* and *Wapper*.



Thursday, 20 June

08.00 – 18.30 **Registration and Information Desk**

08.30 - 09.00 **Annual General Meeting**

09.00 - 09.15 **Welcome**

09.15 - 10.45 **Latest IP News and Trends: Shining Facets of IP**

Moderator: Paola Ruggiero, Bird & Bird, IT

Opening remarks by Edward Kwakwa, WIPO, CH

João Negro, EUIPO, ES

Kamil Kiljanski, European Commission DG Grow, BE

Hugues Derème, BOIP, NL

Bogdan Paduchak, UANIPIO, UA

10.50 - 11.20 **Coffee Break**

11.20 - 12.40 **1st Session: Different Shades of Green - Sustainability in Trade Marks**

Moderator: Lidy-Anne Jeswiet, Kirkpatrick SA, BE

Peter Klein, Vossius & Partner, DE

Ronald Brohm, REACT, NL

Sara Citterio, Trussardi, IT

John Wilks, DLA Piper, UK

12.40 - 14.00 **Lunch**

sponsored by PAPERZ

14.00 - 15.20 **2nd Session: The Brilliant Future? AI and Data**

Moderator: Delia Belciu, DB Law Office, RO

Geo Van Langenhove, EURID, BE

Mary White, Stobbs Ireland Limited, IE

Frédéric Le Mauff, Biomerieux, FR

Ingrid Mennens, Novagraaf Belgium, BE

15.20 - 15.50 **Coffee Break**

15.50 - 17.10 **3rd Session: The Many Forms of Indulgence - The Role of IP in the Food Industry**

Moderator: Maria Cecilia Romoleroux, CORRALROSALES, EC

Maria Antonella Incardona, LUPPI Intellectual Property S.R.L., IT

François Uyttenhove, AB InBev, BE

Özgül Güngör, Yıldız Holding A.Ş., TR

Ilya Lipaev, Ferrero Management Services, LU

17.30 - 18.30 **ECTA at a Glance - First Time Attendee Gathering**

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18.30 - 22.30 **Belgian Buffet Dinner with a Walk in Antwerp Zoo**
sponsored by FOVEA

The Marble Hall is the historical heart of the FMCCA. The impressive columns of pink marble, the high ceiling and windows give a spacious and stylish feeling to the room. During the welcome drink and appetizer, guests will have the possibility to visit the Winter Garden, a late 19th century architectural gem of glass and steel providing a tropical illusion. Entering this Winter Garden is like arriving in a dense woodland, where you can walk among hundreds of butterflies during the spring and summer.

The dinner will continue after an evening walk in the Antwerp Zoo.

Dress Code: Smart casual



Friday, 21 June

08.00 - 18.00 **Registration and Information Desk**

09.00 - 10.30 **4th Session: Shining Someone Else's Light - Copycats**

Moderator: Julien Scicluna, ECTA Secretary General, FR
Femke van Horen, Vrije Universiteit Amsterdam, NL
Birte Vanrobaeys, Versuni Netherlands BV, NL
Stoyan Sirakov, Interius Co., BG

09.00 - 10.30 **5th Session: Equal Access to Sparkling Opportunities? Diversity and Inclusion**

Moderator: Alberto Giordano, Chadha & Chadha, IN
Deborah Hampton, The Chemours Company, US
Davide Leiballi, Studio Legale Withers, IT
Roland de Meersman, ABAC-BAAN npo, BE

10.30 - 11.00 **Coffee Break**

11.00 - 12.30 **6th Session: Light on Animal Trade Marks - Navigating the Legal Jungle**

Moderator: Anette Henrysson, aera, DK
Sergio Rizzo, EUIPO, ES
Ronald van Tuijl, JT International SA, CH
Tobias Dolde, Noerr Alicante IP, SL, ES

12.30 - 14.00 **Lunch**

14.00 - 14.15 **ECTA Award 2024**

14.15 - 15.45 **7th Session: Preserving Traditional Brilliance - Cultural Heritage and Copyright**

Moderator: Jordi Güell, Guell Intellectual Property SLP, ES
Keynote introduction by Edward Kwakwa, WIPO, CH
Nick Holmes, Davies Collison Cave AU & NZ
Marie Malaurie-Vignal, Université de Versailles Saint-Quentin-en-Yvelines, FR

15.45 - 16.00 **Coffee Break**

16.00 - 17.30 **8th Session: EU Case Law Update**

Moderator: Marie-Christine Seiler, Merx Pütz Rechtsanwälte PartmbB, DE
Virginia Melgar, EUIPO, ES
Alexander von Mühlendahl, Bardehle Pagenberg Partnerschaft Rechtsanwälte Patentanwälte, DE
Judge Gustavo Andrés Martín Martín, EU Trademark Court, ES



17.30 - 17.45 **Closing Remarks**

19.00 - 03.00 **Gala Dinner at *Handelsbeurs***

In the Middle Ages, the port of Antwerp became a crucial link in world trade. The city was home to thousands of merchants from all over Europe. In the course of the fifteenth century, they began to buy and sell not just goods, but shares of a ship's cargo. Soon the wooden buildings where the transactions took place became too cramped, and the city decided to build a new, dedicated stock exchange just outside the gates – the first of its kind in the entire world, which served as a model for similar buildings in London, Amsterdam, and other European cities.

The current neogothic building, inspired by the sixteenth-century original, was designed by Joseph Schadde (1872). After a long and intensive renovation the building complex of the *Handelsbeurs*, the adjacent *Schippersbeurs* (where traders and merchants negotiated the freighting of ships and skippers received their missions) and a connected housing block was reopened in October 2019.

Dress Code: Cocktail attire

The venue is in walking distance, no bus transfers will be provided.

Guests should make their way to *Handelsbeurs* individually to arrive between 19.00 and 19.20.

Address: Twaalfmaandenstraat 9, 2000 Antwerp

From the Conference venue approx. 15 minutes on foot via *De Keyserlei* and *Meir*

or

by underground tram (pre-metro) to **Antwerpen Meir** station by

- Tram 3 (direction Zwijndrecht P+R Melsele) or tram 5 (direction P+R Linkeroever) from Antwerpen Astrid station;
- Tram 9 (direction P+R Linkeroever) or tram 15 (direction Regatta) from Antwerpen Diamant station.

Taxis can stop at Borzestraat 31, 2000 Antwerp.